



Press Release
FOR IMMEDIATE RELEASE

Tallie Raises the Bar with Intuit QuickBooks Online Integration

First Complete Expense Management Solution Now Available on Intuit Apps.com

NEWS HIGHLIGHTS:

- Tallie is the first solution to include real-time data synchronization and deep transaction-level integration with multiple systems in the QBO ecosystem.
- Small businesses now have a key building block for migrating from the desktop to a complete and highly scalable cloud-based accounting ecosystem.

SAN ANTONIO, JUNE 16, 2014 — Tallie, the leading SaaS expense management innovator, today unveiled its integration with Intuit QuickBooks Online at Scaling New Heights, an Intuit-centric training experience that provides QuickBooks consultants with professional education, networking opportunities and other resources. Tallie is demonstrating the integration throughout the conference, June 15-18, 2014, at the JW Marriott San Antonio Hill Country Resort.

“Tallie’s integration with QuickBooks Online represents a major milestone,” said Chris Farrell, Tallie’s CEO. “Companies, firms and business process outsourcing providers can now build a best-of-class cloud accounting suite with any or all of QuickBooks Online, Bill.com, SmartVault and Tallie. The seamless nature of the integrations and the flexibility afforded is tremendous.”

Farrell demonstrated the strength and depth of the ecosystem integration at the Scaling New Heights conference. Industry firsts included simultaneous transfer of expense report line items and receipts directly to QuickBooks Online, Bill.com and SmartVault.

“With Tallie joining Apps.com, we’re creating even more opportunities for users to build a customized, end-to-end integrated accounting workflow,” said Ronny Tey, Ground Marketing Manager with Intuit. “Tallie has already integrated with other members of the QuickBooks ecosystem to help small businesses better manage their expenses and receipts.”

According to Joe Woodard, QuickBooks expert and founder of National Advisor Network, “I and many other QuickBooks ProAdvisors use the solution and recommend it to our clients because it marries end-user simplicity with solid QuickBooks integration. In our opinion, any small business with expense reports should take a hard look at what Tallie has to offer.”

Tallie offers award-winning integration with QuickBooks Desktop. Companies can elect to seamlessly migrate from QuickBooks Desktop to QBO at any time with a simple settings change.

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ABOUT TALLIE

Tallie is the leading SaaS expense management innovator and enabler of the complete cloud-based accounting ecosystem. In close collaboration with users, CPA practitioners, and industry-leading accounting, technology, and financial partners, it has developed mobile-enabled solutions for comprehensive data capture, intelligent transaction categorization, robust approval controls and seamless accounting integration. Tallie was recognized for technology leadership by CPA Practice Advisor, Inc. Magazine and The Sleeter Group. Tallie currently serves more than 2,000 small-medium business (SMB) customers and 100,000 active paying users

(MORE)

The Quickest Path from Receipt to Balance Sheet
TALLIE.COM | 1.800.592.5144

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(PAGE 2 OF 2)

who have deployed its business-class expense-management solutions. tallie.com

ABOUT INTUIT QUICKBOOKS

Intuit QuickBooks is the worldwide leader in cloud business management because it offers small businesses an unprecedented ecosystem of easy-to-use solutions to drive growth. QuickBooks has evolved from the world's number one small business channel to the world's small business operating system – an open platform that was redesigned from the ground up to help small businesses get the most out of the cloud. QuickBooks Online is available in 124 countries and has been translated in 12 languages. For more information, please visit www.QuickBooks.com

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