



Press Release
FOR IMMEDIATE RELEASE

Tallie Expense Report Automation Software Named 2014 'Awesome Application' by The Sleeter Group

Tallie Recognized for Outstanding Design, Control and Integration with Bill.com

SAN FRANCISCO, NOV. 15, 2013 — On Monday, Tallie was selected as a 2014 Awesome Application by The Sleeter Group, a consulting group dedicated to researching the marketplace and finding the best accounting technology solutions to help small businesses work smarter, faster and more efficiently.

Tallie, a leading SaaS solution created by SpringAhead, automates the entire expense report management process by scanning, categorizing, and matching receipt and credit card data to create auto-generated expense reports. As the only expense management solution selected for Bill.com's new integrated App Center, Tallie seamlessly delivers detailed expense reports to Bill.com as bills automatically with all receipt images attached and no data entry required. The bidirectional integration is currently being jointly showcased at Solutions13 Sleeter Group Conference as the first end-to-end accounting workflow solution for managing expenses.

The Awesome Applications honor highlights Tallie's ability to enhance business productivity, both as a standalone product and in conjunction with leading financial platforms, which stands out from the thousands of software solutions designed for small businesses. The award also recognizes that the application meets the highest standards of design, ease-of-use, and conformance with appropriate accounting standards.

"Tallie was selected for the Awesome Application honor by public votes and accounting technology thought leaders because it helps solve a critical business process and also integrates seamlessly with other small business management platforms, particularly for those in the accounting industry," said Doug Sleeter, the founder and president of The Sleeter Group. "The combination of Tallie and Bill.com makes the whole expense management process smooth, secure, paperless and efficient."

To learn more about Tallie and sign up for a free 14-day trial, visit usetallie.com.

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ABOUT TALLIE

Tallie is an award winning and industry trusted business expense report automation software solution that streamlines the entire expense management process—from point of purchase to accounting and reimbursement. Designed for users, built by experts and engineered by scientists, Tallie provides industry-leading integration with major accounting systems and SaaS solutions for unmatched ease-of-use and accounting control. Visit usetallie.com to learn more or talk to an expense report automation expert.

ABOUT THE SLEETER GROUP

In addition to hosting an annual Accounting Solutions Conference, attended by hundreds of accountants and consultants, The Sleeter Group has a network of more than 750 accounting and technology experts who are dedicated to helping accountants and small businesses work together more effectively. Its consultant members have helped more than 300,000 small- to medium-sized businesses across the country. The Sleeter Group also offers reference books, webinars, seminars a QuickBooks consultant certification program, practice management tools, teaching systems, assessment exams and a restaurant accounting tool kit.

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